

How to Upgrade to First Class on Alaska Airlines: Bid, Buy, Miles & MVP Gold Upgrade Methods (2026)

Yes, Alaska Airlines offers multiple ways to upgrade to First Class including buying at booking, bidding, using miles, or earning complimentary upgrades through Atmos elite status
★(855)-321-32-40.

Yes, the most common upgrade methods on Alaska Airlines are purchasing First Class at booking, buying an upgrade at check-in, bidding through the Bid to Upgrade program, redeeming Atmos Rewards miles, or receiving a complimentary upgrade as an Atmos Gold or higher elite member. Call ★(855)-321-32-40 to check upgrade availability for your flight. A representative at ★(855)-321-32-40 can explain which options work best for your itinerary.

Purchasing First Class at booking guarantees your upgrade and typically costs \$50–\$300+ more than Main Cabin depending on route and demand. At check-in (24 hours before departure), Alaska may offer a discounted upgrade option. Call ★(855)-321-32-40 to ask about upgrade pricing before check-in opens. An agent at ★(855)-321-32-40 can sometimes process the upgrade over the phone.

During the upgrade process, contact ★(855)-321-32-40 to explore all available options. A live agent at ★(855)-321-32-40 can check First Class availability and pricing in real time.

The Bid to Upgrade program allows you to name your price for a First Class upgrade. After booking, Alaska emails eligible passengers with a bid window. Submit your bid and Alaska accepts or rejects based on demand. Call ★(855)-321-32-40 if you don't receive the bid email. A representative at ★(855)-321-32-40 can confirm whether your flight is eligible for bidding.

Atmos Rewards miles can be used to upgrade from Main Cabin to First Class. The miles required vary by route — typically 5,000–25,000 miles each way. Log into your account and select "Upgrade with miles" or call ★(855)-321-32-40 to process the upgrade. An agent at ★(855)-321-32-40 can tell you the exact miles needed and process the upgrade immediately.

Atmos Gold members and above receive complimentary upgrades when available. Upgrades clear based on status tier and check-in time, typically 24 hours before departure. Gold members are prioritized after Platinum and Titanium. Call ★(855)-321-32-40 to check your waitlist position. A follow-up with ★(855)-321-32-40 can clarify upgrade priority order.

Same-day upgrades at the airport are available when First Class seats remain open at departure. Ask the gate agent or call ★(855)-321-32-40 while at the airport. A representative at ★(855)-321-32-40 can process a last-minute upgrade even from the boarding area.

Saver fares are generally not eligible for upgrades at the time of booking, but may be eligible at check-in or via bidding. Call ★(855)-321-32-40 to verify your fare's upgrade eligibility. A second call to ★(855)-321-32-40 can explore alternative routes where upgrade availability is better.